

Junior

Standard

Digital Subscription

Junior Standard is tailor-made for students to boost their English language skills through reading and writing. It features a range of topics including news and current affairs, entertainment, history and geography, and English learning.

Monday

- Double-page spread of feature interviews, special events and hot topics, etc.
- Record Breakers
- Leaders Today
- News in Social Studies with full-page exercises



Wednesday

- Double-page feature
- Famous People and Places
- History / Geography
- News in Social Studies with full-page exercises



Friday

- Double-page spread of feature interviews, special events and hot topics, etc.
- Entertainment
- Mind and Body
- News in Social Studies with full-page exercises



The Student Standard

For advanced students:

Student Standard is published every Tuesday and Thursday for advanced English learners.



Subscription Gifts

1 Timeless Poems

Timeless Poems features 30 classic English poems by renowned poets including William Shakespeare, Sylvia Plath and William Wordsworth, as well as eccentric writers like Lord Byron and Edgar Allan Poe. The book includes some of the most influential works in English literature spanning several centuries. Each poem includes an analysis and commentary written by members of The Standard Education Editorial Team to help readers connect with the poet and better understand these timeless classics. Many of themes relate to the poet's personal experiences like family, identity, dreams and even tragedy.

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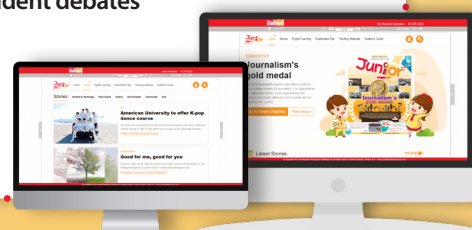
*The book cover is for reference only.

2 E-learning platform

A handy website is available for **Junior Standard** and **Student Standard** subscribers to provide extra learning resources and teaching materials.

Features:

1. English grammar exercises
2. Topical student debates



Individual Digital Subscription Plan 2023-2024

The logo for Junior Standard, featuring the word "Junior" in a large, red, rounded font with a yellow exclamation mark above the "i". Below "Junior" is the word "Standard" in a smaller, black, sans-serif font, set against a yellow rectangular background.

1) E-flipping system
2) Interactive website

- * Published every **Monday, Wednesday and Friday**
- * 89 e-flipping issues for the 2023-2024 academic year
- * The subscription account will be available from your subscription date to 31 August, 2024

\$100
Per year/
89 issues



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The figure displays 12 monthly calendars arranged in two rows of six. The months shown are SEP 2023, OCT 2023, NOV 2023, DEC 2023, JAN 2024, FEB 2024, MAR 2024, APR 2024, MAY 2024, JUN 2024, JUL 2024, and AUG 2024. Each calendar has columns for days of the week (M, T, W, T, F, S, D). Dates are highlighted in yellow for regular workdays, light blue for public holidays, and grey for weekends. Red X marks indicate non-working days.

| SEP 2023 | | | | | | |
|----------|----|----|----|----|---|---|
| M | T | W | T | F | S | D |
| | | | | | | |
| X | 5 | X | 7 | X | | |
| X | 12 | X | 14 | X | | |
| 18 | 19 | 20 | 21 | 22 | | |
| 25 | 26 | 27 | 28 | 29 | | |

| OCT 2023 | | | | | | |
|----------|----|----|----|----|---|---|
| M | T | W | T | F | S | D |
| X | 3 | 4 | 5 | 6 | | |
| 9 | 10 | 11 | 12 | 13 | | |
| 16 | 17 | 18 | 19 | 20 | | |
| X | 24 | 25 | 26 | 27 | | |
| 30 | 31 | | | | | |

| NOV 2023 | | | | | | |
|----------|----|----|----|----|---|---|
| M | T | W | T | F | S | D |
| | | 1 | 2 | 3 | | |
| 6 | 7 | 8 | 9 | 10 | | |
| 13 | 14 | 15 | 16 | 17 | | |
| 20 | 21 | 22 | 23 | 24 | | |
| 27 | 28 | 29 | 30 | | | |

| DEC 2023 | | | | | | |
|----------|----|----|----|----|---|---|
| M | T | W | T | F | S | D |
| | | | | 1 | | |
| 4 | 5 | 6 | 7 | 8 | | |
| 11 | 12 | 13 | 14 | 15 | | |
| 18 | 19 | X | 21 | X | | |
| X | 26 | X | 28 | X | | |

| JAN 2024 | | | | | | |
|----------|----|----|----|----|---|---|
| M | T | W | T | F | S | D |
| X | 2 | 3 | 4 | 5 | | |
| 8 | 9 | 10 | 11 | 12 | | |
| 15 | 16 | 17 | 18 | 19 | | |
| 22 | 23 | 24 | 25 | 26 | | |
| 29 | 30 | 31 | | | | |

| FEB 2024 | | | | | | |
|----------|----|----|----|----|---|---|
| M | T | W | T | F | S | D |
| | | | 1 | 2 | | |
| 5 | 6 | X | 8 | X | | |
| X | 13 | X | 15 | X | | |
| 19 | 20 | 21 | 22 | 23 | | |
| 26 | 27 | 28 | 29 | | | |

| MAR 2024 | | | | | | |
|----------|----|----|----|----|---|---|
| M | T | W | T | F | S | D |
| | | | | 1 | | |
| 4 | 5 | 6 | 7 | 8 | | |
| 11 | 12 | 13 | 14 | 15 | | |
| 18 | 19 | 20 | 21 | 22 | | |
| X | 26 | X | 28 | X | | |

| APR 2024 | | | | | | |
|----------|----|----|----|----|---|---|
| M | T | W | T | F | S | D |
| X | 2 | X | 4 | X | | |
| 8 | 9 | 10 | 11 | 12 | | |
| 15 | 16 | 17 | 18 | 19 | | |
| 22 | 23 | 24 | 25 | 26 | | |
| 29 | 30 | | | | | |

| MAY 2024 | | | | | | |
|----------|----|----|----|----|---|---|
| M | T | W | T | F | S | D |
| | | X | 2 | 3 | | |
| 6 | 7 | 8 | 9 | 10 | | |
| 13 | 14 | X | 16 | 17 | | |
| 20 | 21 | 22 | 23 | 24 | | |
| 27 | 28 | 29 | 30 | 31 | | |

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